

Media Kit: ABD Vergi Rehberi

For Immediate Release

A Comprehensive U.S. Tax Guide for the Turkish-Speaking World

This media kit contains all the necessary information for journalists, reviewers, and media professionals interested in the book “**ABD Vergi Rehberi: Amerika’da Yaşayan Türkler ve Yatırımcılar İçin Anlaşılır Bir Kılavuz**” (U.S. Tax Guide: An Understandable Guide for Turks and Investors Living in America) by Burak Genc, EA.

About the Book

- **Title:** ABD Vergi Rehberi: Amerika’da Yaşayan Türkler ve Yatırımcılar İçin Anlaşılır Bir Kılavuz
- **Author:** Burak Genc, EA
- **Publisher:** Arc & Ledger LLC
- **Publication Date:** February 7, 2026
- **ISBN:** 979-8-9946339-0-8
- **Price:** 21.95(*Paperback*),9.99 (Ebook)
- **Page Count:** 288
- **Format:** Paperback & Ebook
- **Available At:** Amazon, Barnes & Noble, and wherever books are sold through Ingram Spark’s global distribution network.

Synopsis

Short Synopsis (48 words):

“ABD Vergi Rehberi” is the first comprehensive U.S. tax guide written in Turkish. Authored by Enrolled Agent Burak Genc, this book demystifies the complex American tax system for Turkish speakers, covering everything from taxpayer status and international tax treaties to practical strategies for individuals and investors.

Long Synopsis (148 words):

For the first time, the Turkish-speaking community has a definitive guide to navigating the labyrinthine U.S. tax system. In “ABD Vergi Rehberi,” Enrolled Agent Burak Genc provides a clear and accessible roadmap for Turkish citizens, residents, and investors in America. The book translates complex tax laws into understandable language, addressing critical topics such as determining taxpayer status, leveraging the Turkey-U.S. tax treaty, and meeting foreign asset reporting requirements like FBAR and FATCA. Filled with practical case studies and strategic advice, this guide empowers readers to move beyond confusion and anxiety, enabling them to make informed financial decisions with confidence. It is an essential resource for anyone in the Turkish community looking to build a secure financial future in the United States.

About the Author

Short Bio (49 words):

Burak Genc, EA, is a U.S. tax expert and the founder of Arc & Ledger Accounting. With a master’s degree in taxation and over a decade of experience, he specializes in helping the Turkish-American community navigate complex international and U.S. tax issues. He is passionate about financial education.

Long Bio (150 words):

Burak Genc is a licensed Enrolled Agent (EA) and the founder of Arc & Ledger Accounting, a firm dedicated to serving the tax and accounting needs of the Turkish-American community. With a Master of Science in Taxation from the University of Illinois and over ten years of experience, including time spent developing tax software used by millions, Burak possesses a unique blend of technical expertise and practical, client-focused insight. His practice, based in Culver City, California, focuses on complex areas such as international taxation, cross-border compliance, and strategic tax planning for individuals and businesses. Frustrated by the lack of accessible, reliable tax information for Turkish speakers, Burak wrote “ABD Vergi Rehberi” to empower his community with the knowledge needed to navigate the U.S. financial

landscape confidently. He is a sought-after expert on U.S. tax matters for Turkish expatriates and investors.

- **LinkedIn:** [linkedin.com/in/bgenc2](https://www.linkedin.com/in/bgenc2)
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Praise for “ABD Vergi Rehberi”

- “Finally, a guide that speaks our language. This book tackles a very complex topic with a clarity that has been missing. It makes me proud to have such a comprehensive resource available to our community.”
 - “The real-world case studies are incredibly helpful. It’s reassuring to see examples that reflect my own situation. It makes you feel like you’re not alone in this.”
 - “More comprehensive than I ever expected. It goes far beyond just filing taxes and provides a true framework for financial planning in the U.S.”
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Sample Interview Questions

1. What inspired you to write the first-ever U.S. tax guide in Turkish? What specific need were you seeing in the community?
2. What are the top 3 most common and costly tax mistakes you see Turkish individuals and investors make when they come to the U.S.?
3. The Turkey-U.S. tax treaty is a key part of your book. Can you explain one of its most misunderstood provisions and how it impacts dual citizens?
4. Your book uses many case studies. Could you share one anonymous example that illustrates how proper tax planning can save someone thousands of dollars?
5. Beyond filing taxes, what is the single most important piece of financial advice you would give to a Turkish professional who has just moved to the United States?
6. You cover complex topics like FBAR and FATCA. Why is this foreign asset reporting so critical and what are the risks of non-compliance?
7. How does the experience of a Turkish immigrant with the U.S. tax system differ from that of a native-born citizen? What are the unique psychological and financial hurdles?

Book Excerpt: Introduction

The following is an excerpt from the introduction of “ABD Vergi Rehberi,” which sets the stage for why this guide is so essential.

Cemil, an engineer, was bewildered on his first day at a San Diego tech company as he stared at the tax forms from Human Resources. The W-4, state tax options, quarterly estimated taxes, foreign account reporting requirements... After the simple withholding system in Turkey, the U.S. tax system seemed infinitely complex.

In his first year, he focused only on meeting the basic requirements. However, when he met with his tax advisor, he learned that the system’s complexity actually held great opportunities. With the right planning, he could significantly reduce his tax burden, optimize his retirement savings, and take advantage of international tax benefits.

In his second year, Cemil approached tax planning systematically... By the end of his third year, his effective tax rate had dropped from 35% to 22%. With the money he saved, he bought a house and built a secure future for his family.

Cemil’s story is a reality that thousands of Turkish professionals can experience. Although the U.S. tax system may seem complicated, it provides great advantages with the right understanding and planning.

Contact Information

For media inquiries, review copy requests, or to schedule an interview with Burak Genc, please contact:

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